DECEMBER 6TH-7TH, 2019

Consumption, Gentrification, and New Colonialism

XI ANNUAL CONFERENCE

FUA-AUF | Florence University of the Arts - The American University of Florence **SBU** Stony Brook University - The State University of New York



Stony Brook University

Friday, Dec 6th

GABINETTO SCIENTIFICO LETTERARIO G.P. VIEUSSEUX Sala Ferri, Piazza degli Strozzi 1

8:30 am – 9:15 am REGISTRATION & WELCOME COFFEE

9:30 am – 10:45 am INAUGURATION AND OPENING REMARKS EUGENIO GIANI President of the Tuscan Regional Council

> LEONARDO BASSILICHI President of the Chamber of Commerce of Florence

LUCA PEDOCCHI FUA-AUF Provost

MARCO DI MANNO FUA-AUF Academic Conference Coordinator

10:45 am – 11:15 am **KEYNOTE SPEECH: A FIFTH-**WAVE OF GENTRIFICATION? PLATFORMS, RENTIERS AND THE SHORT-TERM CITY

GIOVANNI SEMI Associate Professor Dept. Culture, Politics and Society Sociology and Urban Culture University of Turin

11:15 am – 11:30 am **COFFEE BREAK**

PALAZZO BOMBICCI **GUICCIARDINI STROZZI** Sala Rosa, Corso dei Tintori 21

1:30 pm – 2:30 pm LUNCH BREAK | FUA-AUF LIBRARY

2:30 pm – 4:00 pm PANEL TWO

FROM RUST BELT TO PURE **MICHIGAN: THE NEW INNER CITY** AND WHAT WAS LEFT BEHIND RYLAN SHEWMAKER *Calvin University*

A TALE OF TWO CITIES: **GENTRIFICATION, COLONIALISM** AND THE NEW DETROIT CHRISTOPHER T. GULLEN *Westfield State University*

GENTRIFICATION ON THE BROOKLYN WATERFRONT

KURT SCHLICHTING *Fairfield University*

GENTRIFICATION: THE THEFT OF SPACE LUCIA TOZZI Iournalist

4:00 pm – 4:15 pm

Saturday, Dec 7th

PALAZZO BOMBICCI **GUICCIARDINI STROZZI** Sala Rosa, Corso dei Tintori 21

9:00 am – 9:30 am REGISTRATION

9:30 am - 11:30 am

PANEL FIVE

TOURISM IN FLORENCE AND OTHER EUROPEAN CITIES BETWEEN OPPORTUNITIES AND NEGATIVE EXTERNALITIES

CECILIA DEL RE *Member of the Florence City Executive Board for* Urban Planning, Environment, Urban Agriculture, Tourism, Fairs and Congresses, Technological Innovation, Information Systems

TOTO ERRAS VIA: THE EFFECTS OF GENTRIFICATION ON HISTORICAL VIARY SYSTEMS -THE CASE OF FLORENCE

GIOSUÈ PREZIOSO FUA-AUF

"REFUGEES WELCOME, TOURISTS GO HOME" ESTHER ROMEYN University of Florida

RECONCEPTUALIZING SOCIAL MOBILITY AND URBAN

11:45 am – 1:30 pm

PANEL SIX

IS THE SCENT OF TRAVEL TIME LOST? NICOLETTA SALOMON FUA-AUF

IS TIME TRAVEL POSSIBLE? ANDREA MANCINI FUA-AUF

GENTRIFICATION AND SHORT-TERM RENTALS: **RE-ASSESSING THE RENT GAP IN URBAN CENTERS**

MEHMET CANSOY *Fairfield University*

1:30 pm – 2:30pm LUNCH BREAK | FUA-AUF LIBRARY

2:30 pm – 4:30 pm **PANEL SEVEN**

> **FUA-AUF STUDENTS COORDINATED BY COURSE** FACULTY

COURSE: GLOBAL ECONOMY: HISTORY AND EVOLUTION

11:30 am – 1:00 pm

PANEL ONE

THE TUSCAN REGION AND TERRITORY PLANNING

ALDO IANNIELLO *Director for Urban Planning and Housing Policies* **Tuscan Regional Executive Committee**

THE COLONIZATION **OF PUBLIC SPACE**

KEVIN D. MURPHY Vanderbilt University

SALLY O'DRISCOLL *Fairfield University*

COFFEE BREAK | FUA-AUF LIBRARY

4:15 pm – 5:00pm PANEL THREE

FUA-AUF STUDENTS COORDINATED BY COURSE FACULTY

COURSE: MASTERS OF ARCHITECTURE Lucia Giardino

COURSE: PROJECT FOR SUSTAINABLE INTERIOR DESIGN II Alberto Morselli – Giulio Vinci

COURSE: INRODUCTION TO STREET PHOTOGRAPHY *Marco Gualtieri*

5:00 pm – 6:00 pm

PANEL FOUR

THE NEXT BUILDING **CONSTRUCTION NECESSITY -**RESILIENCY ORLA SMYTH LOPICCOLO

Farmingdale State College, SUNY

MORPHOLOGICAL ELUSIVENESS OF MALIGNANT LATE-STAGE **NEOCOLONIALISM: THE** TRIPARTITE EPIDEMIC OF **GLOBALIZATION, MASS**

TOURISM, AND CONSUMPTION AS ETHOS CONNOR MALEY Writer and Translator

SPRAWLING: A WELFARE STATE RESPONSIBILITY?

DAVIDE ORSITTO Scuola Superiore Sant'Anna, Pisa

11:30 am - 11:45 am **COFFEE BREAK | FUA-AUF LIBRARY**

Andrea Giuntini

COURSE: ART, FOOD, FASHION, AND WINE: CREATIVE ADVERTISING OF ITALIAN DESTINATIONS Rosaria Parretti

COURSE: STYLE AND THE CITY: FLORENTINE FASHION WALKS Sandra Nannini

5:00 pm – 5:30 pm

PANEL EIGHT

COCOA AND GENTRIFICATION -PRESENTATION AND TASTING

SIMONE DE CASTRO FUA-AUF





















