

BACHELOR OF ARTS COMMUNICATION & INTERACTIVE DIGITAL MEDIA

3+1 DEGREE IN FLORENCE, ITALY

SOUTHERN NEW HAMPSHIRE UNIVERSITY
FLORENCE UNIVERSITY OF THE ARTS

Program Concentrations offered in:

Digital Media
E-Publishing
Visual Communication

Admissions Requirements

- 3.0 GPA
- Language proficiency: 6.5 IELTS or 71 TOEFL IBT. Students with a 6.0 IELTS or 61-71 TOEFL IBT will be required to take ENG 070 and ENG 101 course equivalents in Florence.

The 3+1 bachelor's degree program is designed for students to complete at least 90 credits with FUA in Florence, Italy, and 30 credits either online or on-site through SNHU.

The collaboration between the two institutions provides a unique opportunity for students to experience their academic careers in an international context:

- Distinct program concentrations featured in all degrees.
- Excellent academic learning, facilities, and resources accessible throughout the program.
- International faculty and small classroom sizes.
- Opportunities to engage in extracurricular and well-being activities.
- Florence is a prime Italian city for its culture, economy, and central position located 1.5 hours from Rome and Milan.
- Admissions processes facilitated by highly qualified university staff.



Southern New Hampshire University is located in Manchester, NH. SNHU is accredited by:

- New England Association of Schools and Colleges
 - Accreditation Council for Business Schools and Programs
 - European Council for Business Education
 - American Culinary Federation Educational Institute
 - Accreditation Commission for Programs in Hospitality Administration
 - North American Society for Sport Management
- www.snhu.edu

Florence University of the Arts is a private university located in the historic center of Florence, Italy.

FUA is accredited by the Region of Tuscany (Accreditation Number FI 02219) and reviewed yearly for European quality certification by IMQ S.p.A. –ISO 9001:2008 Cert. N. 9175.FLRU.
www.fua.it

4 YEARS 120 CREDITS

This program is designed for students wishing to apply for a Bachelor of Arts at Southern New Hampshire University by completing a 90 credit program in Communication & Interactive Digital Media at Florence University of the Arts. The program may be completed in **four years: 3 at FUA** (90 credits) and **1 year at SNHU** (30 credits). The fourth year of the degree can be completed via distance learning through online classes according to the General Education distribution detailed below.

General Education Requirements

In order to graduate students must successfully complete 42 additional credits in approved General Education courses.

12 out of 42 credits may be completed at FUA in courses belonging to the departments listed below:

DEPARTMENT	CREDITS
Italian Language	6
Multicultural Diversity and Gender Studies	3
Mathematics	3
Total Credits	12

Core Courses

COURSE CODE	COURSE NAME	CREDITS
DI VC GI 210	Digital Graphic Illustration	3
CP PU FE 300	Fundamentals of Publishing and Editing	3
CP PU EP 330	E-Publishing	3
DI PH ID 180	Introduction to Digital Photography Experiential Learning	6
DI DM RM 260	Introduction to Rich Media: Podcast Production	3
CP MC CM 350	Intercultural Communication	3
CP MC CT 330	Critical Thinking	3
	Portfolio Development	3
Total Credits		27

Capstone Project in the area of Program Concentration

CP PU CS 400	Digital Publishing & Communication Capstone	3
Total Credits		3

Concentrations

DIGITAL MEDIA (24 Credits)

Course Recommendations

	Portfolio Development	3
LA AH HP 310	History of Photography (required)	3
DI PH ID 30	Intermediate Digital Photography	3
DI PH AD 400	Advanced Digital Photography	3
DI PH PJ 240	Introduction to Photojournalism	3
DI PH SE 550	Solo Exhibit and Publication of Solo Work	3
DI VP VE 380	Digital Video Editing	3
DI VP CV 205	Introduction to Creative Videomaking Experiential Learning	6
DI VP AV 350	Advanced Videomaking and Postproduction	3
DI PH LA 230	Landscape and Architectural Photography	3
DI PH SP 420	Special Project in Exploratory Digital Photography Experiential Learning	6
DI VC MM 340	Multimedia Studio I	3
DI VC MM 380	Multimedia Studio II Experiential Learning	6
	Web Design	3
DI VC DA 220	Digital Animation	3
FA PD IC 250	Illustration and Cartooning Arts	3
Total Credits		24

E-PUBLISHING (24 Credits)

Students may choose their classes among the course listings of the School of Journalism, Communication, and Publishing.

Course Recommendations

	Portfolio Development	3
LA CW CW 300	Creative Writing	3
DI VC CG 150	Introduction to Computer Graphics	3
CP PU LM 330	Lifestyle Magazine Project I	3
CP PU LM 340	Lifestyle Magazine Project II	3
DI PH ID 350	Intermediate Digital Photography Experiential Learning	6
CP PU PR 350	Public Relations, Communications, and Marketing in Publishing	3
CP PU PB 310	Professional Book Production	3
PS SP BP 510	Special Project in Book Publishing	3
CP JL WM 300	Writing for Digital Media	3
CP JL TW 290	Travel Writing	3
CP BC NM 150	Broadcasting New Media	3
CP CR CM 360	Art, Food, Fashion, and Wine: Creative Advertising of Italian Destinations	3
CP MC SM 320	Social Media	3
Total Credits		24

VISUAL COMMUNICATION (24 Credits)

Course Recommendations

	Portfolio Development	3
DI VC DF 190	Visual Communication Design Fundamentals Studio I	3
DI VC DF 250	Visual Communication Design Fundamentals Studio II	3
DI VC DF 300	Visual Communication Design Fundamentals Studio III	3
DI VC DF 350	Visual Communication Design Fundamentals Studio IV	3
FA PD DP 310	Digital Painting	3
DI VC DA 220	Digital Animation	3
DI PH PS 220	Introduction to Photoshop	3
DI VC CG 150	Introduction to Computer Graphics	3
CP PU MP 320	Magazine Editing and Publishing	3
FT FC FM 350	Fashion Magazine Project I	3
DI PH ID 300	Intermediate Digital Photography Experiential Learning	6
	Web Design	3
DI VC MM 340	Multimedia Studio I	3
DI VC MM 380	Multimedia Studio II Experiential Learning	6
DI VP CV 205	Introduction to Creative Video making Experiential Learning	6
DI VC AD 330	Introduction to Art Direction	3
Total Credits		24

Free Electives (24 Credits) - Students may choose their classes among the course listings of the School of Digital Imaging and Visual Arts.

Course Recommendations

DI PH PS 220	Introduction to Photoshop	3
DI VC DF 190	Visual Communication Design Fundamentals Studio I	3
DI VC DF 250	Visual Communication Design Fundamentals Studio II	3
DI VC DF 300	Visual Communication Design Fundamentals Studio III	3
DI VC DF 350	Visual Communication Design Fundamentals Studio IV	3
CP PU MP 320	Magazine Editing and Publishing	3
FT FC FM 350	Fashion Magazine Project I	3
DI VC AD 330	Introduction to Art Direction	3
DI VC MM 380	Multimedia Studio II Experiential Learning	6
BU MK WM 325	Web and Social Marketing	3
LA AH TC 370	Art Theory and Criticism	3
FA CL IC 140	Introduction to Classic Photography	3
FA CL IC 240	Intermediate Classic Photography	3
DI PH IP 250	Iphoneography	3
Total Credits		24

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Course Recommendations

DI PH PS 220	Introduction to Photoshop	3
DI VC DF 190	Visual Communication Design Fundamentals Studio I	3
DI VC DF 250	Visual Communication Design Fundamentals Studio II	3
DI VC DF 300	Visual Communication Design Fundamentals Studio III	3
DI VC DF 350	Visual Communication Design Fundamentals Studio IV	3
	Web Design	3
LA AH HP 310	History of Photography	3
DI PH LA 230	Landscape and Architectural Photography	3
DI PH PJ 240	Introduction to Photojournalism	3
DI VP CV 205	Introduction to Creative Videomaking Experiential Learning	6
DI PH AD 400	Advanced Digital Photography	3
LA AH TC 370	Art Theory and Criticism	3
DI VP AV 350	Advanced Videomaking and Postproduction	3
DI PH SP 420	Special Project in Exploratory Digital Photography Experiential Learning	6
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DI VC MM 340	Multimedia Studio I	3
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DI VP VE 380	Digital Video Editing	3
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Total Credits		24

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DI PH SP 420	Special Project in Exploratory Digital Photography Experiential Learning	6
DI VP VE 380	Digital Video Editing	3
BU MK WM 325	Web and Social Marketing	3
DI VC SP 420	Special Project in Visual Communication and Publishing	3
IS SA SH 385	Sustainable Graphic Design for a Contemporary Green World	3
ID SA DN 310	Design By Nature I	3
ID ID TD 220	Technical Drawing in CAD	3
ID PD PD 315	Product Design	3
Total Credits		24

Remaining 30 Credits/Fourth Year to be completed at SNHU or Online

ENG 120/122	College Composition I or English Composition I	3
ENG 200/123	Sophomore Seminar or English Composition II	3
EFAH	Fine Arts & Humanities Credit (one course from Fine Arts & Creativity, Literature, or History column of General Education)	3
ESBS	Social Science General Education (one course from two separate columns of Social Science, Economics, Political Science, or Psychology General Education)	6
ESTM	Science & Technology Requirement (one course from two separate columns of Science, Math, or Technology General Education)	6
Integration Cluster/IDS	Campus: Declare an integration cluster, three courses total. Online: Choose one IDS seminar course plus two courses from the General Education Exploration area	9

ENROLLMENT/INFO

For information on admission procedures and financial aid please contact admissions@fua.it. All enrolled students receive access to the services provided by the Student Life and Development Department of FUA: **Housing and meal plan - Extracurricular opportunities and field trips - Emergency and health support - Counseling and advising**