



Florence University of the Arts The American University of Florence

Research, Assessment, and Development Department

CALL FOR PROPOSALS 2019

Research is the crossroads where the knowledge of today encounters the potential to shape future practices. Florence University of the Arts sustains the development of new ideas that positively impact the global landscape. As an academic institution, FUA believes in the importance of research conducted in parallel with classroom instruction for the reciprocal learning advantage of the campus as well as greater communities.

Through its research initiative, FUA seeks contributions from Italian and international academic communities. Submitted proposals are evaluated by the Peer Review Committee (Scientific Commission) according to relevance and applicability to current and future contexts. The research proposals selected by the Committee will be approved by the Academic Senate. Research projects are headquartered within FUA facilities in the center of Florence, Italy, and coordinated by the institution's Research, Assessment and Development department.

1. Proposals may be submitted for the following research areas:

A. TRACES OF BAUHAUS

It has been a century since the opening of the Staatliches Bauhaus.

Considered one of the most significant and revolutionary educational and research spaces in the field of arts and design. It has been a very intense century, but just one.

We can now legitimately and appropriately ask ourselves what remains of the lessons of Bauhaus, both from the perspective of the contemporary aesthetic horizon of today's objects, and from the current discussion connected with didactics in the field.

It is therefore necessary to develop a research methodology that is able to address this mandate and to present its precise results. To be more concise: the theme is not at all related to the possible current finding of the Bauhaus style, (an expression that would have horrified Gropius and his colleagues). Rather, it is looking to identify how and if the influence of the Bauhaus philosophy is still detectable in the dialectic of contemporary artistic languages in the dynamics of a project, be it architectural or design, as the cultural legacy of Bauhaus in the field of art and design as well as architecture is still widely recognized. Is it possible that the creative activities of the "sons of the Bauhaus" over the past century do not contain any recognizable traces that are clearly attributable to Bauhaus itself? The contribution of Bauhaus to the field of didactics must also be recognized and the relationship to the didactic methods at FUA will also be investigated. The hunt is open.

B. GENTRIFICATION AND CONSUMPTION: Florence as a case study for the transformation of modern cities.

Modern gentrification, or "the production of new urban spaces for progressively more affluent users" (Hackworth, 2002), can be firstly explained as the spacial manifestation of the transition from an industrial to a post-industrial economy based on financial, business and creative services (Hamnett, 2003). But the reshaping of the social geography of our cities is just one aspect of a larger phenomenon connected to globalization, new forms of consumption and mass tourism. In this sense, Florence provides a striking example: not only have the long-term residents been "kicked out" of central neighborhoods because prices had become unaffordable, but there are also signs that the traditional economy is gradually disappearing, endangered by the logic of profit and capitalism. Artisanal workshops, movie-theaters, home-

style trattorias, and local retail stores have shut down, while a plethora of new eateries, fast-food restaurants, hotels, B&Bs and luxury apartments have mushroomed up all around the historical center over the last few years. This study intends to investigate the changes of the urban fabric in one or more areas: hospitality and food industry, housing market, infrastructures, new mobility (tramway, car- and bike-sharing), social services. Both a quantitative and a qualitative research methodology will be used. Along with providing data and statistics, the study will also focus on innovative solutions for future developments in order to manage assets and resources more efficiently (smart city).

2. Terms and conditions for the grant

Applications from candidates who do not fulfill grant requirements or do not adhere to application instructions will not be considered.

Who may apply?

Applicants for FUA grants may be individual researchers or groups of researchers.

Candidates must hold a PhD or a doctoral degree according to the laws of the country of degree fulfillment. The doctoral degree must have been awarded no later than the closing date for applications in this call. The doctoral degree will be considered awarded when all degree requirements have been completed (i.e. compulsory courses, oral public defense/dissertation, and approved doctoral thesis).

3. Grant period

A FUA research grant is awarded for a maximum period of **twelve months**. The grant period commences from the date the research contract is signed, which will be formalized by the Academic Senate after the Scientific Commission formally announces the research appointment recipient.

4. Costs and grant amount

The grant can be used to cover any type of project-related costs, such as salaries (including personal salaries, corresponding to the level of project activity), travel (including visits and lodgings at research facilities), etc. The grant may not be used for scholarships.

If the project involves a doctoral student, funding may not be used as salary compensation during the doctoral student's teaching period.

Grant funding is made available for a maximum of 8.000,00 euro including indirect costs for the twelve months period of research. Grant applications exceeding this sum will not be taken into consideration.

5. Number of grants and applications

Candidates may submit one grant application for a single area of research.

6. Instructions for applying

6a. Application content.

The application must contain the following:

- Personal data
- Summary
- Popular science description
- Budget proposal
- Research program (Appendix A)
- CV (Appendix B)
- Publication list (Appendix C)
- Budget and research resources (Appendix N)

An application that lacks one or more of the mandatory appendices will not be considered. The application must be signed by the candidate before submissions.

6b. Language

In order to scientifically evaluate applications, FUA may engage foreign panel reviewers. All materials must be submitted in the English language. Please note that any documentation produced during the research term, including the final research report, must be produced in English.

6c. Fonts and images

All application material including appendices is to be submitted in A4 format, 25-mm margin, and a 12-point Calibri or Arial font.

If symbols or formulas are utilized, they must be reviewed with a preview function prior to submitting the application.

If the application submitted as a hard copy, a 200-300 dpi resolution is recommended for images.

PDFs are to be submitted without password protection.

The above criteria are also applied to the final research report.

6d. Required personal data:

- Family name, other names, nationality, identity card or passport number, date of birth, permanent address, phone or mobile number, e-mail, higher education degrees, required appendices (see below), signature.
 - E-mail will be the primary form of contact for communication regarding the application.

Each candidate is responsible for ensuring that the application is complete. Incomplete applications may be disregarded for evaluation.

FUA does not accept additional information submitted after the application deadline, with the exception of information expressly requested by the institution.

6e. Summary

The summary of the research program must contain a short description of:

- The research that the applicant proposes to carry out.
- How the research will be conducted and what scientific methods will be utilized
- Importance and significance of the planned research.

The text should provide a brief description of research purpose and implementation, and employ a writing style that will enable individuals from other research backgrounds to easily comprehend the provided information.

Length: maximum 1/2 page (see point 8).

6f. Popular science description

A description of the project in a popular science style for audiences unfamiliar with the topic must be included. The description should include what will be addressed in the research and why, and explain how the new knowledge is relevant.

The popular science description is an important tool for informing a broader audience of research sustained by FUA. Once funding is awarded to the selected candidate, FUA reserves the right to use this description for informational purposes.

Length: maximum 1/2 page (see point 8)

6g. Total budget framework

A complete budget framework in Euro currency must be submitted. The budget includes the total sum of project-related costs such as salaries, travel (including stays at research centers), publication costs, minor equipment, and depreciation. The grant may not be used for scholarships. Both direct and indirect project-related costs are to be included.

The total grant sum may reach a maximum total of 8.000,00 euro including indirect costs. Sums beyond this amount will not be considered.

6h. Research program (Appendix A)

Appendix A should consist of a brief, complete description of the research objective in no more than six A4 pages (see point 8, including references. *Please note that any excess pages will not be considered for*

evaluation)

The research program, as well as other appendices, **must be written in English.**

It must include the following information under separate headings:

- **Purpose and aims:** Overall purpose and specific goals of the research project.
- **Survey of the field:** Summary of existing research regarding the chosen field (including the candidate's own research if applicable) with key references.
- **Project description:** Project summary of theories, methods, timetable, implementation, and project organization.
- **Significance:** Project's significance to the research area.
- **Relevance:** Brief description of the project's relevance to the strategic research area.
- **Preliminary results:** List of candidate's own experiments and pre-studies regarding the research area.

The following items can be listed under a separate heading if considered relevant to the candidate's project:

- **Equipment:** Basic equipment for the project at the disposal of the candidate or group of candidates.
- **National and international collaborations:** Any collaboration and/or cooperation with research groups or associations that candidates may establish through the research.
- **Ethical considerations:** Ethical issues that may occur during the project and how they will be addressed by the research.

6i. CV (Appendix B)

No more than two A4 pages per candidate (and per individual in a group). Publications are to be listed separately in Appendix C (see below).

Specify the following (non-applicable items can be left blank):

- **Higher education qualification(s):** year, subject area, university
- **Doctoral Degree:** year, discipline/subject area, university, dissertation title, supervisor
- **Postdoctoral positions:** year and placement
- **Teaching positions held:** year and required qualifications per position
- **Present position, period of appointment, percentage of research in the position**
- **Previous positions and periods of appointment:** indicate the type and periods of employment.

6j. Publication list (Appendix C)

List of publications covering the last eight years (for group applications, include lists for each group member). The five publications most relevant to the project are to be indicated by an asterisk (*). Publications must be categorized in the following order:

1. **Peer-reviewed original articles**
2. **Peer-reviewed conference contributions**
3. **Review articles**
4. **Books and book chapters**
5. **Patents** (indicate registration date)
6. **Open-access computer programs that you have developed**
7. **Popular science articles/presentations**

Please note: Candidates should list only articles (or equivalent work) that have been published or accepted for publication.

6k. Budget and research resources (Appendix D)

The following items are to be presented in a maximum of two A4 pages:

- Explanation of the proposed budget
- Brief justification of each item in submitted budget
- Total research resources to be employed

7. Evaluation, selection, duration

Active researchers (Peer Review Committee) conduct the scientific evaluation of applications. All evaluation of competing applications is conducted according to FUA criteria.

The final selection and placement are subject to the approval of the FUA Academic Senate.

FUA will inform the researcher or group of researchers of admittance and grant approval. **The research period commences from the date of the signature of the research contract and will last for a total of twelve months period for completion.** Comments and feedback will be sent to all applicants.

8. Research, final results, scientific report

Appointed researchers will conduct research and draft the final scientific report according to FUA criteria.

The results of the research must be included in the scientific report according to the following formatting and deadline requirements:

- 80 pages.
- Submission before midnight (24:00) on the last valid day of the research period (see point 7). The report will be published by FUA through its publishing house.

9. Funding

50% of the provided funds (maximum 4.000,00 euro) will be paid within a month from the official selection announcement (see point 7). The remainder of the grant will be fulfilled upon the presentation of the final report and expiration of the research period. Funding complies with the Italian fiscal Law.

10. Application submission and deadline

All applications must be sent via email to research@fua.it

The application deadline expires at midnight (24:00) on **September 30, 2019**.

Each application will receive a receipt to confirm successful submission, however the confirmation does not verify whether the provided contents are properly aligned to the call criteria.

Applicants are responsible for ensuring that submissions are correct and complete. An incomplete application may be disregarded for evaluation.

11. Contacts

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